



NEWS RELEASE

FOR RELEASE September 17, 2010

NEW YORK STATE SMART GRID CONSORTIUM FORMALLY SUBMITS RESPONSE TO NYS PUBLIC SERVICE COMMISSION INQUIRY INTO SMART GRID POLICIES

New York, NY – The New York State Smart Grid Consortium (“Consortium”) formally submitted their response to New York State Public Service Commission (“PSC”) Inquiry into Smart Grid policies on Thursday September 16, 2010.

The submission was in response to the July 16 PSC proceeding on smart grid issues. The PSC stated that before making further significant investments in the smart grid, they wanted input from the six investor-owned electric utilities and a broad spectrum of stakeholders, including telecommunication companies, academia, and consumer representatives, on ten topic areas regarding smart grid policy. As part of this Inquiry, they also wanted to get feedback and learnings from the first generation American Recovery and Reinvestment Act of 2009 (ARRA) investments to ensure that future investments are based on a sound and reasoned strategy for achieving the state’s energy goals.

“The New York State Smart Grid Consortium applauds the PSC for its foresight and approach to issuing this smart grid inquiry. We believe that our analysis will assist the Public Service Commission, enhance its base of smart grid knowledge and its ability to make well informed, critical decisions regarding investments in smart grid technologies moving forward,” stated Bob Catell.

Recognizing the need to demonstrate smart grid benefits to the consumer, the Consortium undertook the initiative to develop a unique Benefits/Cost whitepaper on smart grid deployment in the state well before this PSC inquiry. Building upon the benefits/cost analysis, a “Roadmap” for smart grid deployment was developed to provide a framework for cost benefit decision-making and a methodology to prioritize smart grid investments in the state.

The Consortium attached these groundbreaking documents as part of its response to PSC Case 10-E-0285 - *Proceeding on Motion of the Commission to Consider Regulatory Policies Regarding Smart Grid Systems and the Modernization of the Electric Grid*, and they can be accessed via the Consortium website at www.nyssmartgrid.com/thoughtleadership.

Bob Catell stated, “These unique statewide analyses, developed in collaboration with members representing all facets of the smart grid supply chain, factor in all practical smart grid technologies and applications, and considers all the potential consequences over the next decade. They will prove to be an invaluable resource moving forward in helping to determine the benefits and costs of smart grid deployment and preparing a roadmap for the most economic implementation of the smart grid in New York State.”

###

About the New York State Smart Grid Consortium

The New York State Smart Grid Consortium, officially incorporated on July 22, 2009, represents a key public private partnership to promote broad statewide implementation of a safe, secure and reliable smart grid. It is the only organization of its scale in the U.S. that is committed to representing all major contributors across the smart grid value chain; from utilities, market operators, industry, academia, government and end-users. The purpose of the Consortium is to collectively harness the unique resources of New York State to help define and achieve its strategic smart grid vision. Membership is based on commitment to a common set of operating principles -- Customer-focused, Strategically Aligned, Collaborative, Innovative and Performance-driven. The Consortium is a not-for-profit 501(c) 6 corporation -- for more information, please visit <http://nyssmartgrid.com/>.