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## Advanced Energy 2013, Premier Conference Of Its Kind, Serves As A Showcase For High Tech Energy Entrepreneurs April 30-May 1 In New York

STONY BROOK, N.Y., April 22, 2013 /PRNewswire/ – Dozens of cutting edge technology energy entrepreneurs from across New York State and the country have the unique opportunity to be mentored, learn about development opportunities and pitch their business plan to venture capitalists, business leaders, "angel" investors, and legal and financial advisors when they convene at Advanced Energy 2013 April 30 to May 1 in New York City.

Advanced Energy 2013 is a partnership of government policy experts, academic institutions, energy providers and industrial corporations dedicated to innovative energy research, education and technology deployment. The conference is dedicated to the advancement of green technology and clean energy with a special focus on industry growth and job creation. It is organized by the Advanced Energy Center, a New York State-designated Center of Excellence based at Stony Brook University. The specific track for energy technology entrepreneurs - one of 14 tracks at the conference – is dedicated to energy start-ups, incubation companies and entrepreneurs and is sponsored by IBM.

Of particular note to the many energy entrepreneurs who will be in attendance, the nationally renowned innovation expert Harry Epstein, president of the Chicago-based Quadrant Management, will keynote a session on how start-ups can be even more innovative and entrepreneurial. Mr. Epstein's appearance on day two of the conference and the rest of the programming is specifically directed towards energy entrepreneurs.

Under Governor Andrew M. Cuomo's leadership, NYSERDA, a supporter of the conference, has funded six clean energy incubators across the state, which work with 84 clean-tech start-ups and have raised \$63 million in capital while creating 38 new products and 166 new jobs. Representatives from a number of these incubators and their tenant companies will be present at the conference to share both business and technical plans for reshaping our energy infrastructure for greater efficiency, reliability, and resilience. These incubators will display their most innovative product and technology partners at the conference.

"Governor Cuomo has commented that one way New York can meet its energy demands is through innovation and technology developed in the clean tech sector. This conference provides the opportunity for start-up clean energy companies to come together with leaders in energy, academia, and finance to discuss potential solutions to address the energy challenges facing our state today," said Francis J. Murray Jr., president and CEO, NYSERDA. "With state-wide initiatives like the governor's innovation Hot Spots and NYSERDA's Clean Energy Business Incubator program, the state's clean energy sector is stimulating economic activity, creating jobs and advancing technology, thereby ensuring a secure and affordable energy future for all New Yorkers."

New York City Mayor Michael Bloomberg, a longtime proponent of energy efficiency and sustainability; Richard Kauffman, the nationally-prominent energy policy expert recently appointed by Gov. Cuomo as chairman of New York's Energy Policy and Finance; David Sandalow, U.S. Acting Under Secretary of Energy, and Dr. Daniel Gerstein, U.S. Under Secretary for Science and Technology in the Department of Homeland Security, are among the keynote speakers.

Already 85 creative technology posters have been submitted by graduate and undergraduate students studying energy in a competitive challenge for top cash prizes, judged by renowned energy experts.

Now in its seventh year, the Advanced Energy Conference series has emerged as the largest advanced energy event in the Northeast. The conference has been recast in a new, expanded format for 2013 and has already attracted thousands of registrants with a stake in the future of the nation's energy policy. The program will provide attendees with an unprecedented opportunity to learn from today's foremost leaders representing industry, academia and government who are committed to the advancement of clean energy development.

"Our country continues to face enormous challenges regarding the development, storage and transmission of energy. The main goal of Advanced Energy 2013 is to connect attendees with the global leaders who can best address these challenges and offer the most promising solutions, " said Robert Catell, chairman of the board of the Advanced Energy Center. "We already have a record-breaking number of attendees, which is testament to the conference's value in facilitating the exchange of knowledge about the new ideas and technologies that will positively impact the future of clean energy."

Advanced Energy 2013 will also include an extensive program agenda of sessions designed to address the biggest energy challenges currently facing the country and offer solutions that promise to change the world. The program comprises 14 tracks focused on different aspects of advanced energy, such as Energy Policy, Energy Storage, and Smart Grid Technology, and more than 90 individual sessions led by today's technology innovators, policy makers, energy providers and business leaders. Registration and agenda details can be found at: http://www.aertc.org/conference2013

About The Advanced Energy Research and Technology Center (AERTC.org)

Headquartered at Stony Brook University, the Advanced Energy Center is a true partnership of academic institutions, research institutions, energy providers and industrial corporations. The AERTC works to develop advanced cutting-edge technologies to explore new ways for the production of clean energy, enhancing production from renewable sources, and finding efficient methods for distribution and storage of energy with minimal impact on local ecosystems. Its mission is innovative energy research, education and technology deployment with a focus on efficiency, conservation, renewable energy and nanotechnology applications for new and novel sources of energy and to strengthen partnerships among the business, government and academic sectors, to help move toward a sustainable energy future that strengthens the economy, the environment and policy at all levels of government. The Advanced Energy Center is the designated Center of Excellence for Energy for the State of New York.

(Note to editors/producers: A limited number of press passes are available for the Advanced Energy 2013 conference. To request a press pass, contact Bruce Bobbins at DKC Public Relations, (212) 981-5190, (908) 586-5742 (cell); or bruce\_bobbins@dkcnews.com Trademarks and registered trademarks referenced therein remain the property of their respective owners.)

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Media Contact:

James Montalto

Stony Brook University Office of Media Relations

631.632.6310

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