



The New York State Smart Grid Consortium (NYSSGC) Membership and its Benefits

Overview

Membership in the New York State Smart Grid Consortium (NYSSGC) provides organizations with access to the industry leaders that are part of this unique public-private partnership devoted to promoting broad statewide implementation of a safe, secure and reliable smart grid. As a non-profit organization established specifically to accelerate grid modernization throughout New York State, the Consortium serves as a very strong forum for member organizations to develop and shape future policies, projects and strategies.

Membership Benefits	
High-Level Networking with Key Influencers	<ul style="list-style-type: none"> • Opportunities to network with the major utilities, technology providers, policy makers and research institutions. • Build relationships with leaders and key personnel from the organizations that are charting the path for New York’s evolving smart grid landscape.
Access to Research and Resources	<ul style="list-style-type: none"> • Access to premiere facilities, research/national lab institutions and world-renowned experts. • Market intelligence via members only access to NY Smart Grid web page and resources along with regular NYSSGC e-newsletters, e-alerts, etc. • Exposure and support around funding opportunities. • Participation in white papers, Consortium-led research (including current microgrid studies), etc. • Referrals to technical assistance for business development and technology commercialization opportunities.
Raise Brand Awareness in Smart Grid Community	<ul style="list-style-type: none"> • Member organization name and/or logo will be featured on all NYSSGC materials including the NYS Smart Grid web site, collateral and on display during key industry events. • Participate in PR opportunities (joint press releases, media interviews, etc.). • Members will be supported via ongoing social media efforts including the distribution of organizational news and developments via the @NYSSmartGrid Twitter handle.
Events and Engagement Opportunities	<ul style="list-style-type: none"> • Participation and involvement in NYSSGC workshops, roundtable discussions, clinics, symposiums, conferences and webinars. • Annual partnership meetings, research presentations and industry updates / discussions. • Focused economic development programs.
Collaboration Opportunities to Shape Future Policy Priorities	<ul style="list-style-type: none"> • The Consortium serves as a forum where companies and individuals committed to grid modernization come together to share and leverage best practices while: <ul style="list-style-type: none"> – Providing a platform for addressing barriers to business growth and to broader smart grid-related technology deployment. – Providing a means of communicating with the key decision makers in the State as they are determining policy priorities.

Membership Categories

The NYSSGC offers two categories of Full Membership or two levels of Associate Membership. Additional details on these categories are below and can also be found on our website at www.nyssmartgrid.com.

Membership Option	Categories	Organization Types
Full Member	Industry and State Leaders	Utilities, Large Industry Businesses and Statewide Regulators / Policymakers
	Researchers	Academia, Research institutions and NGOs
Associate Members	Industry	Businesses involved in the smart grid industry (e.g. venture capital firms, supply chain, technology companies, etc.)
	Emerging Innovators	Startup / emerging companies offering smart-grid related products and services

Current Members

The Consortium brings together the world's leading utilities, technology providers, policy makers and research institutions to identify opportunities that show the most promise for broader smart grid technology deployment.



JOIN US:

If your organization is interested in getting involved with the NY State Smart Grid Consortium we will be happy to set up a call to discuss the program.

For more information, please visit our website at www.nyssmartgrid.com, contact us at **646-472-2064**, or send an email to info@nyssmartgrid.com. You can also follow us on Twitter at [@NYSSmartGrid](https://twitter.com/NYSSmartGrid).

